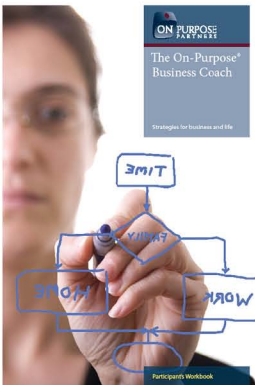


The On-Purpose Business Leadership Coaching Program



About the Coaching Program

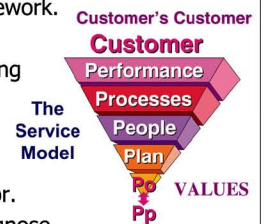
This is a cutting edge strategic thinking and business building program carefully developed to cater for individualised business needs. Guided by 54 powerful questions across the business layers of Purpose, Plan, People, Process and Performance, it provides alignment and integration ensuring increased purpose, productivity and performance. (Participant's Workbook/Toolkit, Coaches Manual/Guide, PowerPoint and Diagnostic amongst other resources)

Why the On-Purpose Business Leadership Program

Many SMEs have unquestioningly accepted current business paradigms and focused on the best they can do within that operational framework.

Not surprisingly, they have found themselves trapped in a situation where some of the biggest issues and problems facing business still remain unanswered. History has often shown that the answers can lie outside the square and it takes an outsider to show the way – a paradigm shifter or a paradigm pioneer... An On-Purpose Partner Business Coach and Advisor.

Put simply, the On-Purpose® Service Model helps you to diagnose, evaluate and build your business under 5 layers. Purpose, Plan, People, Processes and Performance are all designed to serve Customers/Clients



How would you like to:

- Significantly enhance customer service through implementing a simple and duplicatable business building method
- Enhance employee engagement by aligning personal and corporate purpose and values
- Increase personal responsibility and accountability through developing a Think Inc mindset
- Learn a method for creating more effective and efficient performance
- Manage work to do more of what they do best

Key Features of the On-Purpose Business Approach:

A fully integrated approach. The business Purpose, Plan, People, Processes and Performance are all aligned to ensure maximum service to customers.

- The Service Model can be duplicated at all levels of the business and ensures that everyone in the organisation, from the mail room to the board room, are doing business on the same page.
- Through implementation of The Four Pillars of an On-Purpose Business – (Meaning, Mindset, Method and Manner), productivity and performance of your business are increased.
- The Business Diagnostic Check List provides business owners and leaders with a current assessment of the effectiveness of strategy and operations as well as a planning tool for the future.
- The process brings clarity and insight into the organisation by revealing what is working, what isn't and why.



The Four Pillars

Principal Coach
Dr Edward Gifford

INVESTMENT

(Normally a fixed monthly rate person but a package can be negotiated for group coaching). For further details contact On-Purpose Partners
Ph – 07 5502 6644 info@on-purposepartners.com