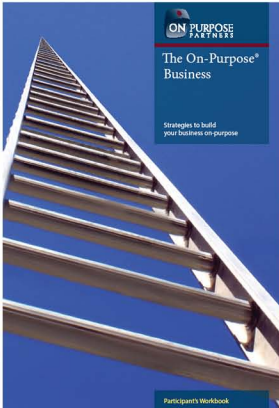


# The On-Purpose Business – Strategic Thinking and Business Planning Workshops & Mentoring



## How would you like to have a:

- Simple, consistent strategic thinking framework that can be duplicated at all levels of the organisation?
- Fully integrated method where the organisational Purpose, Plan, People, Processes and Performance are all aligned based to give maximum service to customers?
- Process to engage everyone in the organisation, from the mailroom to the boardroom, to be doing business on the same page?



Principal Coach & Facilitator  
Dr Edward Gifford

## Workshops and Mentoring Overview

The On-Purpose Business Program can be undertaken either in workshop format for key personnel within the organisation or in a one-on-one or general group coaching format.

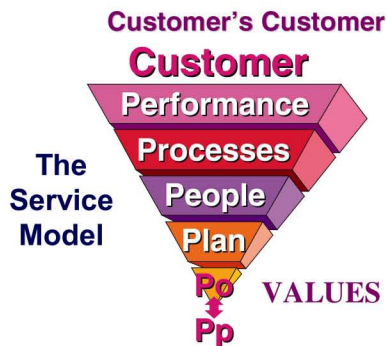
These workshops and mentoring sessions focus on the implementation of the On-Purpose® Service Model and the Four Pillars of an On-Purpose Business/Organisation. The On-Purpose® Business Performance Indicator is given to provide focus for the strategic thinking process. In all, there are 54 questions to guide the development and implementation of the On-Purpose® Service Model within the business/organisation context.

## OBJECTIVES:

The major goals of these workshops and/or mentoring sessions are to assist:

- Business owners and organisations to review and redevelop their strategic plan and business plan.
- The organisation to build effective and efficient practices/teams based on the Four Pillars of an On-Purpose Business Organisation and the On-Purpose Service Model
- The team leaders to implement the principles of the TOP service to customers? Performer throughout their area(s) of responsibility

These workshops differ from the TOP Performer Workshop. They are aimed at developing On-Purpose Organisations and Teams. The TOP Performer Workshops focus on individual engagement, productivity and performance.



### Investment

(Normally a fixed monthly rate person but a package can be negotiated for group coaching)  
For further details contact On-Purpose Partners  
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