

# The On-Purpose Leader 2 Day Workshop



## How would you like your team leaders and managers to:

- Know how they make a difference in the organisation by understanding what motivates them?
- Know how their personal and the corporate purpose are aligned?
- Adopt a mindset where they see their role as *their* business?
- Feel self-actualised through undertaking meaningful work and having work-life balance?
- Operate from a stable centre, be motivated by "shared interests" and not "selfinterest"?
- Create secure and supportive environments where the work 'gets done'?
- Manage work to do more of what they do best?

### Facilitators

Edward Gifford PhD  
Angela Gifford MEd

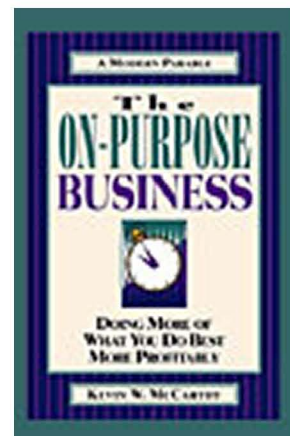
## Overview

The On-Purpose Leader 2 Day Workshop is based on the books *The On-Purpose Person* and *The On-Purpose Business* by Kevin W McCarthy.

It takes the proven core leadership principles of *The Power of Your Purpose* and *The On-Purpose (TOP) Performer Workshops* and weaves these into a challenging, inspiring and informative two day in-house leadership workshop. (It can also be taken over four half day's)

This workshop is ideal for medium to large organisations wanting to:

- Increase the leadership capability of their professional staff
- Align personal and professional purpose, vision, goals and values
- Foster positive engagement of staff so they take more ownership and self-responsibility for their role
- Ensure that a majority of staff are on the same page
- Strengthen leadership potential of managers
- Create a common language and a frame or reference to maximise efficiency, effectiveness and engagement
- Have a corporate, team and individual method for creating enhanced service to customers at all levels of the organisation
- Develop a Think Inc! mindset in each manager or team leader



### Investment

(Normally \$5500 for the full workshop. Numbers will be limited to 20 for this two day workshop unless negotiated)  
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